



15 September 2021 - Our website is currently experiencing technical issues which prevent users from registering new initiatives/commitments, updating existing ones, submit progress reports and accurately using the search filters. We are working tirelessly to fix these issues. Please keep checking this website for updates.

IIMSAM - DXN ONE MILLION KIDS FREE SPIRULINA CAMPAIGN TO FIGHT MALNUTRITION IN SUPPORT OF UN DECADE OF ACTION 2020-2030 #SDGAction38185#SDGAction38185

- [Description](#)
- [SDGs & Targets](#)
- [Deliverables & timeline](#)
- [Resources mobilized](#)

Description/achievement of initiative

The International continuous Exo-Humanitarian activities of IIMSAM During Covid-19 RESPONSE: Sponsored by its Goodwill Ambassadors. As COVID-19 upends daily lives and communities, IIMSAM has saved the perilous lives of approximately 153+ thousand and counting needed recipients in various countries. IIMSAM's concern is to keep protecting children and others during COVID-19. "The One Million Child" IIMSAM/DXN Campaign distribution of free-Spirulina as a vital aide for life sustainability in underprivileged communities worldwide during the current Covid19 crisis.

Implementation methodologies

IIMSAM'S Strategic Partners and Conduits & AUTHORITIES AROUND THE WORLD WILL ASSIST IIMSAM ON THE DISTRIBUTION: Non- Profit Organizations working purely in distributing, promoting, and raising awareness of the excellent use of Micro-Algae Spirulina against malnutrition will support IIMSAM with logistics and distribution among the marginalized sections around the world. IIMSAM has officially started its distribution in January 2021 in the State of Nadu-Tamil in India, where malnutrition is rampant among children. IIMSAM will always seek distribution assistance with the relevant national/local authorities for support. In this regard, we expect to get support from the authorities on a case by case basis in this noble cause.

Arrangements for Capacity-Building and Technology Transfer

IIMSAM'S STRATEGIC PARTNERS AND CONDUITS & AUTHORITIES AROUND THE WORLD WILL ASSIST IIMSAM ON THE DISTRIBUTION: Non-Profit Organizations working purely in distributing, promoting, and raising awareness of the excellent use of Micro-Algae Spirulina against malnutrition will support IIMSAM with logistics and distribution among the marginalized sections around the world. IIMSAM has officially started its distribution in January 2021 in the State of Nadu-Tamil in India, where malnutrition is rampant among children. IIMSAM will always seek distribution assistance with the relevant national/local authorities for support. In this regard, we expect to get support from the authorities on a case by case basis in this noble cause.

Coordination mechanisms/governance structure

IIMSAM-DXN' ONE MILLION CHILD FREE SPIRULINA INTERNATIONAL DISTRIBUTION campaign: IIMSAM recognizes that hunger and malnutrition are a significant impediment sustainable development, reaffirming that reducing these is a primary goal of the UN-Sustainable Development Goals 2030 Agenda. IIMSAM, under the strategic partnership with DXN Company based in Malaysia with ten million distributors. Who are the campaign sponsors worldwide by contributing one dollar for one child. The campaign was launched officially in 2020, the 'One Dollar One Child' (ODOC) campaign to support the United Nations Decade of Action 2020-2030 Sustainable Development Goals. To address childhood malnutrition worldwide: by the free delivery and distribution of free Spirulina during the UN Decade of Action 2020-2030. 3grams of Spirulina per child daily for a three months treatment. According to the World Health Organization (WHO), roughly 7 million children under 5 die each year from preventable causes worldwide. Malnutrition is the underlying cause of 45% of these deaths, according to the WHO. Considering these parameters, IIMSAM expects to distribute Spirulina tentatively to underprivileged communities worldwide. Focusing on the most needed first.

Partner(s)

The Autonomous Inter-governmental Institution for the Use of Micro-Algae Spirulina Against Malnutrition (IIMSAM) AND DXN

Progress reports



Basic information



Time-frame: 15-01/2021 - 30-12/2030



[Website](#)

Partners

The Autonomous Inter-governmental Institution for the Use of Micro-Algae Spirulina Against Malnutrition (IIMSAM) AND DXN

Countries

Contact information

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United Nations

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