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IN SUPPORT OF THE UNITED NATIONS SYSTEM & THE SUSTAINABLE DEVELOPMENT GOALS 2015-2030

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IIMSAM'S SECRETARY-GENERAL REMIGIO MARADONA WELCOMES THE APPOINTMENT OF MR. SABER GHAITH AS A SPECIAL MEDIA ADVISER ON INSTITUTIONAL DEVELOPMENT IN SUPPORT OF THE IIMSAM MANDATE & THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS 2030.



Strong partnerships move the SDGs from commitments to actions.



CENTRE-PICTURE: IIMSAM-SG R. MARADONA AND NEWLY APPOINTED SP. ADVISER MR. SABER GHAITH.

IIMSAM's Secretary-General Remigio Maradona has appointed Mr. Saber Ghaith, a Tunisian Media Pundit as a Special Adviser on Media Institutional Development for Global Communications to promote advocacy in support of the IIMSAM Mandate and the UNSDGs 2030. The Secretary-General is grateful for his commitment and dedicated humanitarian service to the Organization on a "Pro Bono" basis.

Mr. Ghaith brings to the position years of journalism experience gained in an international career that has included some of the most innovative creative music industry professional and extensive experience in the entertainment industry. Adept at planning, problem-solving, and coordinating events, while managing artists and their careers. Passionate about music and up to date on all trends and industry news. He has worked effectively with artists, managers, booking agents and more in various positions in the entertainment industry.

He has a proven track record with around 50 million social media impressions, and millions of followers on social media, VVIP.co produces daily curated content on local news, entertainment, lifestyle, fashion, events, and exclusive Interviews.

Mr. Ghaith launched VVIP while studying media and journalism. He is grown his media network, VVIP, from humble beginnings into a renowned brand with global reach. Always on the cusp and leading edge of new trends and innovations, he has become a true innovator and a recognized name in the world of entertainment.

Mr. Ghaith, commented: "My goal is to continue working and curating special opportunities and the understanding that the twenty-first century is about multiculturalism and inclusiveness, and I strongly feel that through entertainment we can all learn to work together for Peace, Tolerance and help IIMSAM and the United Nation System for a better world."

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For more details on VVIP feel free to visit its official-website:
<http://www.vvip.co>

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