



**Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition**  
**Permanent Observer with the United Nations Economic and Social Council**  
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*“There are people in the world so hungry that God cannot appear to them except in the form of bread”*  
*Mahatma Gandhi*

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## **IIMSAM OFFICIAL PRESS RELEASE**

**IIMSAM's Goodwill Ambassador and newly appointed Regional Director Dr. Naseer S. Homoud conferred with the prestigious 'Man of the Year award for Business and Humanitarian Endeavours- 2008' in Jordan**



**Doha (December 29, 2008):** IIMSAM`s Goodwill Ambassador Dr. Naseer Homoud who was recently appointed Regional Director for the Gulf States by IIMSAM`s Director-General H.E. Ambassador Remigio Maradona of the Intergovernmental Institution for the use of Micro-algae Spirulina against Malnutrition (IIMSAM), a Permanent Observer to the United Nations Economic and Social Council, Dr. Naseer Shahir Homoud has termed his recent achievement being honoured in Jordan as the global recognition to IIMSAM's spreading mandate.

Ambassador Homoud has been conferred with the prestigious **'Man of the Year award for Business and Humanitarian Endeavours- 2008'** of the Jordan.

With appreciation and accolades, the entrepreneur, social activist and IIMSAM's official was recognized with the prestigious honour recently in a glittering ceremony organized at Jerusalem International Hotel in Amman amongst packed auditorium with prominent personalities, intellectuals, scribes and his well-wishers among others. Speaking on the occasion, Dr. Naseer Shahir Homoud said one can exemplify the humanitarian spirit in business. He further said that humanitarian activities can not only help build communities and goodwill, but can promote private enterprise and often make business sense."

He said he was grateful to receive this honour and all credit of this achievement goes to IIMSAM which has revolutionized the world by doing efforts to bring smiles to hungers and eradicating malnutrition worldwide. Highlighting the world hunger facts, Dr. Homoud said hunger and poverty claim 25,000 lives every day in the world. He called upon business community and the media to come forward with their ways and means to intensify humanitarian operations across the world. He said business should not only be aimed at personal gains but it should give top priority to the community welfare plan. He said we all should be sensitive knowing that every five seconds a child dies because she or he is hungry. He said our imagination to make an egalitarian society cannot be implemented until we do something to stop hunger death.

In his brief statement, Dr. Homoud thanked IIMSAM's Ambassador and Director-General, His Excellency Mr. Remigo M Maradona for giving his full support and cooperation in spreading the mandate of IIMSAM in the region. He said this honour makes me more determined to excel in the coming days. Dr. Naseer Shahir Homoud is an eminent personality of the Jordan being known across the world for his humanitarian activities. Dr. Homoud runs a group of business houses in the capacity of Chief Executive Officer, President and Managing Director in the Middle East. His long involvement in humanitarian activities has earned much appreciation in his native country Jordan. Speaking on the occasion, Dr. Homoud pledged to initiate a number of humanitarian projects in Jordan and other part of the world. He called upon peoples of all walks of life to come forward with the noble service. He further

said only few takes the initiative but society gets benefited. Dr. Homoud praised a lot about the Late King Hussein for his noble works and giving matchless modules for humanitarian activities. He said it was Late King Hussein's encouragement which I got for a social service was the turning point in my life. Since that time, I always get encouraged to do for the community. He further conveyed his sincere thanks to the His Majesty the King Abdulla for making business- friendly atmosphere and regulations in the country. He also said His Majesty's comprehensive vision about the Jordan will sure give strength to the nation and business community as well.

Dr. Homoud paid his sincere thanks to Her Majesty Queen Rania Al- Abdulla for pursuing a number of community works in Jordan and across the world. He said her actions have always brought fame to our homeland. Dr. Homoud wishes to play a crucial role to actuate various IIMSAM's initiatives across the globe that would eradicate malnutrition, achieve food security, and bridge the health divide through Spirulina. His endeavors would be the agency to counter various deprivations associated with malnutrition and in the achievement of the United Nations Millennium Development Goals especially in the Developing and the Least Developed Countries.



**Statement by H.E. Remigio Maradona, IIMSAM's  
Director General:**

***" My congratulations to our Director Ambassador Dr. Homoud who for the past year has been an outstanding Goodwill Ambassador by putting an incredible effort in support for our organization's mandate to spread it across the Mid-East. I think of no better candidate but our own H.E. Dr. Naseer Houmoud for the distinguished honours as his selfless commitment to eradicate malnutrition is a significant step to realise the noble ambitions of the United Nations Millennium Development Goals ; I extend again my deepest congratulations for his noble endeavours."***

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