



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition

Consultative Observer Status with the United Nations Economic and Social Council

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IIMSAM appoints Ms. Angélica María, renowned actress from the Republic of Mexico and Ms. Maria Wera Cedrell, eminent journalist from Sweden as its Goodwill Ambassadors to counter malnutrition and for the achievement of the United Nations Millennium Development Goals



Ms. Maria Wera Cedrell with the Nobel Peace Prize winner Mr. Yasser Arafat



Ms. Angélica María, renowned actress from the Republic of Mexico

[UN Headquarters, New York, 26th November 2007] To realise a world free of hunger and malnutrition, IIMSAM appoints Ms. Angélica María, renowned actress from the Republic of Mexico and Ms. Maria Wera Cedrell, eminent journalist from Sweden as its Goodwill Ambassadors to make Spirulina a key-driver to achieve global food security and to bridge the health divide with a special focus on the Developing and the Least Developed Countries. It would give further impetus to various initiatives and endeavours of the organisation that aim to counter malnutrition and strive for the achievement of the United Nations Millennium Development Goals.

Ms. Angélica María popularly known as *La Novia de México* is one of the most respected and beloved performer of Mexico besides being a milestone of the Mexican entertainment industry whose career has spanned over many decades.

Ms. Maria Wera Cedrell of the World Television Network Limited is a renowned journalist from Sweden who has been actively involved in various humanitarian causes in the past such as the "Bridges of Hope" and "Say Yes for Children" for the Global Movement for Children that was initiated by Mr. Nelson Mandela and UNICEF among others. Ms. Cedrell has also authored many books on contemporary issues in the field of international politics.

IIMSAM's Director-General H.E. Remigio Maradona stated- " I am most delighted to have Ms. Angélica María and Ms. Maria Wera Cedrell in the IIMSAM family that spans across continents and is committed diligently to eradicate the scourge of malnutrition and achieve the United Nations Millennium Development Goals.

The tremendous learning, experience, and goodwill that the ladies bring to the IIMSAM would help the organisation to spread its mandate across various quarters in an effective and efficient fashion.

The inclusion would also impact the priority areas of organisation in a positive manner. And these comprise various initiatives of the IIMSAM that target vulnerable groups affected disproportionately by malnutrition such as women and the girl child."