



## Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition

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### Official Press Release

## The Initiatives of IIMSAM`s Goodwill Ambassador H.E. Dr. Naseer S. Homoud Promoting and Spreading the Mandate of IIMSAM in the Middle East



**(United Nations Headquarters 24 October 2008)**— To realize its ambition of a world free of hunger and malnutrition, and to secure the United Nations Millennium Development Goals by making Spirulina a key-driver to eradicate malnutrition, achieve food security and bridge the health divide; IIMSAM through the various initiatives of its Goodwill Ambassador H.E Dr. Naseer Homoud is promoting and spreading the mandate of the organization in the Mid-East.



Dr. Homoud celebrated the International Day of Non-Violence and the International Day of Arab's Children on the 2<sup>nd</sup> of October with the children with special needs at the Shafallah Centre. IIMSAM has a special priority for the disabled people and 4 of its country programmes are being run by people with disabilities. Dr Homoud was accompanied by Dr. Ed Denning and Dr. Samira Al Qasmi of the Shafallah Centre where he presented a number of gifts, toys, and flowers amongst children.

Dr. Homoud lauded the efforts and roles being played by the Centre under the patronage of Her Highness Sheikha Mozah Bint Nasser Al- Missnad, Consort of His Highness the Emir;

and called upon the society to extend their support for children with special needs by establishing special facilities to empower them. He also emphasized on that fact that among the eight envisaged goals of the Millennium Development Goals by the United Nations, six were exclusively targeted on the problem pertaining to the children.

Dr. Homoud has been active to distribute food aid on behalf of IIMSAM in the Mid-East. He would be instrumental to include and mainstream the use of Spirulina to deliver nutritional and other benefits to the peoples in the region.



IIMSAM perceives the Mid-East as an important territory to launch its affirmative action programmes such as CAMP MARADONA® Global Sports for Peace and Development that aspires to use football in the context of development.



Dr. Homoud has been instrumental to spread the message of IIMSAM from various established platforms and countries. It plays a very important role to mainstream the use of Spirulina in the global food security agenda at the earliest as the whole world is undergoing a food crisis; and the developing and the least developing countries are most vulnerable to the catastrophe.

The initiatives by Dr. Naseer Homoud on behalf of IIMSAM are also targeted to spread quality education amongst children by distributing necessary accessories that aid towards the learning process.



IIMSAM perceives the dovetailing of the nutrition agendum with education as an important step to realise the United Nations Millennium Development Goals.



Senior citizens are also a priority for the initiatives of IIMSAM. In order to deliver quality nutrition to the senior citizens Spirulina holds a significant potential because of its easy assimilation in human body.

The various initiatives of IIMSAM through its goodwill

Ambassador Dr. Naseer Homoud would not only help the organization fulfill its mandate in the mid-east region but also provide valuable learning that shall be assimilated in future approaches of IIMSAM and other development agencies that aspire to realize the United Nation Millennium Development Goals.

**H.E Ambassador Remigio M. Maradona, Director-General-IIMSAM while congratulating Dr. Naseer Homoud on the occasion stated-** *Being a disabled person myself who suffers from post-polio melitis of upper extremities contracted at the age of two, I can empathise with this affirmative action initiated by IIMSAM's GWA Dr. Homoud. It manifests a concrete action towards a populace that faces severe discrimination and prejudices from various quarters even in the globalised world of the 21st century that we live in. This affirmative action by Dr. Homoud towards the empowerment of the disabled and other vulnerable populace needs to be emulated across the world.*