



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Permanent Consultative Observer with the United Nations Economic and Social Council

IIMSAM's GOODWILL AMBASSADOR DIEGO MARADONA AT THE CANNES FILM FESTIVAL IN FRANCE



(United Nations Headquarters 21 May 2008) The Film Festival of Cannes had a VIP Guest IIMSAM's Goodwill Ambassador Diego Maradona. The documentary Film *MARADONA* on his life was presented by the Serbian filmmaker Emir Kusturica.

Maradona attended the projection of the documentary with his good friend and Executive producer of the film Kusturica, that is outside the official contest in Cannes and in which, according to the critics, "*is a panegyric unmasked of one of the largest footballers in the history of the game*", *The film contains statements and the fabulous goals of the one and only Maradona, who also speaks of his life and its ups and downs.*

As an IIMSAM Goodwill Ambassador Maradona will be promoting a Spirulina Programme in impoverished areas of Argentina, Bolivia and Venezuela commencing late summer early fall 2008. The Spirulina Programme will be supported by the logistical aide of one of Argentina's prominent Foundations, Dr. Luis Agote Foundation an IIMSAM Official Partner in Buenos Aires.

For more information on the film please log in at:
www.facebook.com or www.myspace.com

FOR FURTHER INFORMATION PLEASE CONTACT:
IIMSAM 884 Second Avenue, Dag Hammarskjöld Centre, No. 20512
United Nations Plaza, New York NY10017 Tel/Fax: +1-646-918-6425
Email: iimsam-un@iimsam.org Web: www.iimsam.org