



Intergovernmental Institution for the use of Micro-algae Spirulina Against Malnutrition
Permanent Observer with the United Nations Economic and Social Council

IIMSAM OFFICIAL PRESS RELEASE



IIMSAM appoints Mr. Augusto Sorrison as its Goodwill Ambassador to facilitate the organization's work with The Italian Republic an Official Treaty Member of IIMSAM to carry out its Mandate Against Severe Malnutrition and to achieve the United Nations Millennium Development Goals



**IIMSAM's Goodwill Ambassador H.E. Mr. Augusto Sorrison
and Prime Minister of the Italian Republic H.E. Mr. Silvio Berlusconi.**

(United Nations Headquarters, New York, 7 July 2008) To realize its vision of a world free of hunger and malnutrition, IIMSAM's Director General, Ambassador Remigio M. Maradona appointed Mr. Augusto Sorrison as an IIMSAM Goodwill Ambassador. The need of a global partnership for development is expressed manifestly as an aspiration of the United Nations Millennium Development Goals.

Mr. Sorrison will play an instrumental role in facilitating the organization's initiatives that are aimed to counter severe malnutrition and to achieve the United Nations Millennium Development Goals through cooperation with the Italian Republic an Official Member State of IIMSAM's Intergovernmental Treaty aimed at using Micro Algae Spirulina in

order to realize its mandate to make Spirulina a key driver to eradicate malnutrition, achieve food security and to bridge the health divide globally.

He would act as a Special Envoy of IIMSAM's Director-General to the government of Italy to generate support and resources for the IIMSAM's mandate that will facilitate the necessary resources to launch Spirulina initiatives and other affirmative action programmes of the IIMSAM across the globe.



IIMSAM's Director General Ambassador Remigio M. Maradona while congratulating Ambassador Sorriso on the momentous occasion stated- *It is indeed a great pleasure to have a man of vision and a goodhearted person like Mr. Sorriso in the IIMSAM family who through his profound learning and experience can contribute immensely to realize our goals of a world free of hunger and malnutrition. Mr. Sorriso's commitment to advocate for the cause and mandate of the IIMSAM with various stakeholders including the government of the Italian Republic, public and private enterprise, and even individuals is not only praiseworthy but also a manifestation of the very spirit of the UN MDG's that underlines participation and partnership as a core element for development. I am confident that Mr. Sorriso's contributions would not only help stem the loss of lives that perish because of malnutrition but would also play a significant role in the achievement of the UN-MDGs.*

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