



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION

INTERGOVERNMENTAL OBSERVER TO THE
UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL



IIMSAM WORKS

With Concrete Deeds!

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IN SUPPORT OF THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS & THE POST 2015 DEVELOPMENT AGENDA

IIMSAM-E-NEWS-CIRCULAR

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MARKING UN FOOD DAY 16 OCTOBER IIMSAM'S SECRETARY GENERAL REMIGIO MARADONA SPOTLIGHTS THE 40TH ANNIVERSARY SINCE SPIRULINA WAS DECLARED BY THE UN WORLD FOOD CONFERENCE OF 1974 AS THE "BEST FOOD FOR THE FUTURE"



The UN General Assembly has designated 2014 **"International Year of Family Farming."** This is a strong signal that the international community recognizes the important contribution of family farmers to world food security. The 2014 World Food Day theme - Family Farming: "Feeding the world, caring for the earth" - has been chosen to raise the profile of family farming and smallholder farmers. It focuses world attention on the significant role of family farming in eradicating hunger and poverty, providing food security and nutrition, improving livelihoods, managing natural resources, protecting the environment, and achieving sustainable development, in particular in rural areas.

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The Secretary-General Maradona's Statement: Every year on United Nations Food Day 16 October provides us with the opportunity to be cognizant of the fact that it is a "Human Right" The right to adequate food for every man, woman and child on this planet. [The United Nations General Assembly Resolution Adopted on the 13 December 2013 \(A/Res/68/177 The Right to Food States The following.](#)

1. [Reaffirms that hunger constitutes an outrage and a violation of human dignity](#) and therefore requires the adoption of urgent measures at the national, regional and international levels for its elimination;
2. [Also reaffirms the right of everyone to have access to safe, sufficient and nutritious food](#), consistent with the right to adequate food and the fundamental right of everyone to be free from hunger, so as to be able to fully develop and maintain his or her physical and mental capacities;
3. [Considers it intolerable that](#), as estimated by the United Nations Children's Fund, more than one third of the children who die every year before the age of 5 die from hunger-related illness, that, as estimated by the Food and Agriculture Organization of the United Nations, about 842million people worldwide suffer from chronic hunger and that an additional 1 billion people are suffering from serious malnutrition, including as a result of the global food crisis, while, according to the latter organization, the planet could produce enough food to feed everyone around the world.

2014 marks the 40th Anniversary of the UN World Food Conference of 1974 where Spirulina was declared 'Best Food for the Future'. It saddens me when I think about how many lives could have been saved with Spirulina in the last 40 years had the international community have the political will to live by their own words on Spirulina when they declared it 'the best food for the future'.

It's absolutely insane that in the 21st. century with all the technological advances we have accomplished in all fields including macro-agriculture in less than 100 years that almost 2 billion human beings from all over the world will never realised their potential because of hunger, malnutrition and related illnesses. For years through IIMSAM I have been advocating the mainstreaming of Spirulina Platensis one of the most studied supplemental food in the world to be used as a vehicle to assist in bringing the number one killer today acute-malnutrition to its end.

It is indeed heartening to see the positive transformation brought by mainstreaming the use of Spirulina at the [IIMSAM Humanitarian Spirulina Distribution Centre in the Republic of Kenya](#) where since 2009 thousands of Spirulina dosages have been distributed to those suffering from malnutrition and related illnesses. [The IIMSAM's Strategic Partners and Goodwill Ambassadors Programme Spirulina Nutritional Initiatives](#) have benefitted those suffering from malnutrition and various pathologies associated with it successfully where Spirulina was utilised in rural areas to fight the various levels of malnutrition, achieve food security and bridge the health divide in different regions of the world. The common challenges we face demand a cooperative mechanism to address them for the benefit of the humankind. I urge the international community to be a proactive stakeholder in the nutritional initiatives within the UN System and to support IIMSAM to bring relief to the peoples of the world especially at a time when the global food crisis since 2010 has impacted millions of peoples and has made them extremely vulnerable. I am confident that Spirulina holds a significant potential to be a potent weapon as stated in the FAO report on Spirulina of 2008 against this endless war of malnutrition and hunger that brings about crisis situations around the world. The time is now to rectify the mistakes of the past by mainstreaming Spirulina as a catalyst to be incorporated in the food security agenda by the international community not merely as lip service but to actually back their words with concrete deeds as IIMSAM has done despite extremely difficult challenges and severe chronic under funding in distributing thousands of dosages along with our strategic partners all it takes its to have the political will to do the right thing backed with resources so millions can develop their full potential and have a full life just as we have.

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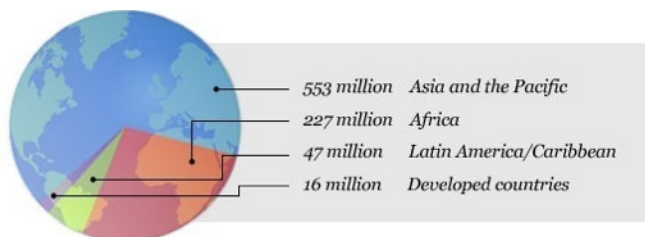
IIMSAM IN OTHER NEWS: NOW NO MORE EXCUSES PROOF YOU CARE MAKE A DONATION:

NOW YOU CAN MAKE A DONATION FOR THE UN-WFP ON THE IIMSAM OFFICIAL WEBSITE BY CLICKING ON THE DISPLAYED BANNERS AS IIMSAM HAS JOINED THE ONLINE SHARING COMMUNITY "LINK US" OF THE UN-WFP.

YOU CAN ALSO DONATE TO THE IIMSAM LIFESAVER SPIRULINA HUMANITARIAN DISTRIBUTION CENTRE IN KENYA DIRECTLY BY GOING ON OUR WEBSITE UNDER INITIATIVES "KENYA" CLICK ON "6". IIMSAM is 100% voluntarily funded.



The UN-WFP, the world's largest humanitarian agency, relies on voluntary contributions to fund our lifesaving programmes. If you, as an individual or a company, make a donation to the World Food Programme (WFP), you're making an effective long-term investment in building a world without hunger – where children grow up healthy and strong, families can lift themselves out of poverty, and nations can prosper. WFP employs roughly *12,000 staff, of whom 90 percent worked in the field delivering food and monitoring its use. WFP works with about 3,000 Non-Governmental Organisations (NGOs) to distribute its food. The grassroots and technical knowledge of these NGOs is invaluable when it comes to assessing how to deliver food to the right people. **Who are the hungry?:** Most of the world's hungry live in developing countries. According to the latest Food and Agriculture Organization (FAO) statistics from 2013, there are **842 million hungry** people in the world and **98 percent of them are in developing countries**. They are distributed like this: (Source-wfp)



(Source-wfp)

For more information on IIMSAM'S Work with Concrete Deeds Please feel-free to peruse our Official-Website: WWW.IIMSAM.ORG

Email specific inquiries to website under contact icon.

For information media and Educational Purposes• not an official Record