



Intergovernmental Institution for the Use of Micro-algae Spirulina Against Malnutrition

Permanent Observer Mission With Consultative Observer Status to the  
United Nations Economic and Social Council  
in keeping with resolution E/2003/212, dated 5 March 2003

## PRESS RELEASE

**IIMSAM`s YOUTH DELEGATE FROM THE UK WILL CYCLE 160 MILES LONG STRECH FROM BOSTON TO PROVINCETOWN, FIRST IN THE SERIES OF FUNDRAISERS FOR IIMSAM PLANNED FOR THE SUMMER AND FALL OF 2007**



**IIMSAM`s Youth Delegate from the UK  
Ms. Lauren Evans**

**[New York, UN Headquarters, 9 July 2007]** IIMSAM`s Head Ambassador Mr. Remigio Maradona commended the efforts of 25 year old actress **Ms. Lauren Evans**, IIMSAM`s Youth Delegate from the United Kingdom who will be cycling 160 miles of pain-staking stretch from Boston to Provincetown on the **27th and 28th July 2007** in order to raise funds for **IIMSAM`s Emergency Operations Fund**. Recognising the awareness and zeal of the modern youth to participate in processes to bring about a positive change in the world, Ambassador Maradona appreciated Lauren`s commitment towards IIMSAM and its mandate that she expressed as -

*“I am starting my 2007 fundraising targets for IIMSAM (Intergovernmental Institution for the use of Micro-alga Spirulina against Malnutrition), by cycling from Boston to Provincetown. It will be a 160 mile ride and I will be cycling this challenge on 27th and 28th July, 2007. I hope to raise substantial funding for IIMSAM`s Emergency Operational Fund to promote and implement pilot-projects that will provide Spirulina to the malnourished in developing areas of the world. Spirulina builds up the immune and digestive systems of people in these countries that are suffering from severe malnutrition, so that they will later, be able to absorb food and recuperate. I will then go out to Africa later this fall, to aid IIMSAM`s initiatives there, so as to help feed these people in dire straits. The focus of this fundraising is to raise resources that will enable IIMSAM to save as many lives as possible, in these countries, so that they will be able to gain strength to eat and then eventually, through help, live via their own means. If you are able to support IIMSAM in any way, through donations, this would be so helpful and would aid them in their struggle to implement pilot-projects that will eventually save the lives of these unfortunate people. Please take a look at my web page (details are below) to see where I will be cycling, as well as a little more information on how you can donate. [www.laurenevans.weebly.com](http://www.laurenevans.weebly.com) Thank you very much and I will keep you posted on progress. -Lauren ”*

**IIMSAM works to promote the use of Spirulina against acute malnutrition within the UN Economic and Social Council`s (ECOSOC) Agenda**

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