



INTERGOVERNMENTAL INSTITUTION FOR THE USE OF MICRO-ALGAE SPIRULINA AGAINST MALNUTRITION  
INTERGOVERNMENTAL OBSERVER TO THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL

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*"There are people in the world so hungry that God cannot appear to them except in the form of bread"*  
*Mahatma Gandhi*

## IIMSAM PRESS RELEASE

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### Message from IIMSAM Secretary-General Remigio Maradona on the Commemoration of United Nations Day 24 October 2012



IIMSAM's S.G. R. Maradona

**Dear Friends,**

Since 1948, UN Day has been celebrated on 24 October every year, with activities at UN Headquarters in New York and around the world. UN Day is an opportunity to for the UN System, NGOs, IGOs, Civil Society, Member States and other stakeholders to showcase their accomplishments, share information about UN priorities, build support for the organization, and create momentum for action on important issues on the UN's agenda, such: **Food Security, Peace and Security, Human Rights, Nation Building and Sustainable Development.**

This day doesn't only commemorate the long and respected history of the United Nations but it celebrates its future promise. The UN role in world affairs and its global support are highlighted by UN Day. The UN System is confronting many challenges and opportunities, so it is imperative for all of us to support the United Nations System and the principles enshrined on its charter.

IIMSAM is the only international Inter-governmental organization (IGO) with Observer Status to The United Nations Economic and Social Council entirely dedicated to working for the main streaming of Spirulina Platensis as a vehicle in the fight against severe malnutrition the number one killer in our planet today.

This proves the efficacy of Spirulina to address the basic challenge faced by the humankind- the quest for survival. And Spirulina is part of the answer. Spirulina one of the most researched food by the scientific community, was declared as the 'best food for the future' by the United Nations World Food Conference in 1974. No wonder, China has declared Spirulina as a strategic crop.

It is clear to us that the United Nations System is a catalyst that plays an irreplaceable role at the heart of today's interconnected global affairs. United Nations Day is an opportunity to commemorate this role, and to look forward to working towards an even more relevant United Nations, together.

IIMSAM is committed to support the U.N. System and to assist in the battle against acute malnutrition and hunger and to secure the United Nations Millennium Development Goals#1. By continuing to go forward despite its internal and external challenges the organization faces it will stride to make its Mandate strong as ever in order to bring about the imperious assistance by thriving in delivering Spirulina Platensis to those in need and to open the door to new opportunities to achieve our common goal in support of the United Nations System for a more food secure and sustainable world.

I wish everyone success and fortuity for your UN day celebrations this year.

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### **IIMSAM WORKS WITH CONCRETE DEEDS!**

WITH ONLY 3 YEARS LEFT UNTIL THE 2015 TARGET DATE FOR ACHIEVING THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS IIMSAM IS LEADING A COLLECTIVE EFFORT TO ACCELERATE PROGRESS TOWARDS THE GOALS AND IN PARTICULAR GOAL#1 TO ERADICATE EXTREME POVERTY AND HUNGER.

OVER 4+ MILLION HAVE BENEFITTED FROM THE IIMSAM & its STRATEGIC-PARTNERSHIPS IN SPIRULINA FOOD FORTIFYING DISTRIBUTION PROGRAMME & ADVOCACY WORLDWIDE:

AS IIMSAM's **Goodwill Ambassadors:** Actors, Singers, Athletes, Prominent Private Sector Personalities; Civil Society, VIPs, Celebrities, **Strategic-Partners,** Governments, NGOs, IGOs, Private and Public Alliances & other stakeholders which have Joined the IIMSAM push to combat the number one killer in the world acute malnutrition through the use of **Spirulina Platensis** which was declared by the UN-WORLD FOOD CONFERENCE OF 1974 AS THE "**BEST FOOD FOR THE FUTURE**"

***IIMSAM is funded entirely by the voluntary contributions of individuals. For more information about IIMSAM and its work visit:***

***www.iimsam.org***

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¡Apoya IIMSAM Apoya Vida!  
Soutenez IIMSAM Soutenez LA VIE!  
أدعم مركز IIMSAM بأدعم الحياة***